

## **Report on Economics Association Inaugural Function Academic Year 2021-22**

On the 4th of January 2022, the PG & Research Department of Economics orchestrated the Economics Association's inaugural function with grandeur and finesse. This highly anticipated event attracted a significant turnout of 152 students, marking it as a monumental success.

The event commenced with a warm and cordial welcome extended by Mrs. I. Anushya, the Secretary of the Economics Association and a second-year M.A. Economics student. Her heartfelt words set an inviting tone for the gathering, fostering a sense of unity and excitement among the attendees.

Following the welcome address, Dr. P. Loganathan, Associate Professor & Head of the Department of Economics, took the stage to introduce the esteemed chief guest [Dr.R.P.Buvaneswari, an Assistant Professor & Head of the Department of Economics at NKR Govt Arts College for Women, Namakkal.](#)



[Dr. N. Thangaraj](#), Principle delivered a compelling presidential address, highlighting the importance of academic excellence.

[Dr. R. Somasundaram. M.D., President & Secretary of Kandaswami Kandar's College](#), felicitated the occasion, adding prestige to the event.

Dr. R.P. Buvaneswari's speech on "Behavioural Economics and Decision Making" captivated the audience's attention and left a lasting impression. With her

profound expertise in the field, she delved into the complexities of human behavior and its implications on economic decision-making processes. Through engaging anecdotes and scholarly insights, she shed light on the interplay between psychology and economics, emphasizing the importance of understanding behavioral biases in shaping individual choices and market outcomes. Her speech was not only enlightening but also thought-provoking, prompting attendees to reflect on the subtle nuances of decision-making in both personal and professional contexts.



Following the enlightening speech, the University rank holders were felicitated with shields and cash prizes as a token of appreciation for their exceptional academic achievements. This gesture served as a testament to their hard work and dedication, inspiring fellow students to strive for excellence in their academic pursuits.

As the event drew to a close, Ms. K. Sowmya, Joint Secretary and a third-year B.A. Economics student, delivered the vote of thanks, expressing gratitude to all dignitaries, faculty members, students, and staff whose contributions were instrumental in making the event a resounding success. Her heartfelt words conveyed appreciation for the invaluable insights shared, the recognition bestowed, and the sense of camaraderie fostered throughout the evening.



  
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