

Report on National Girl Child Day Awareness Rally

Date: 23.01.2026

Organising Unit: Women Development Cell

Collaborating Unit: National Service Scheme (NSS)

Institution: Kandaswami Kandar's College, Velur – Namakkal District

Route of the Rally: Sengapalli Village to Palapatti Village

Purpose of the Programme

The Women Development Cell of Kandaswami Kandar's College, Velur, in association with the National Service Scheme (NSS), organized an Awareness Rally on National Girl Child Day on 23rd January 2026. The programme aimed to create awareness among rural communities about the importance of protecting and empowering the girl child and to address critical social issues such as female infanticide, child marriage, gender discrimination, and the need for girls' education and development.



Details of the Programme

The awareness rally commenced at Sengapalli Village and concluded at Palapatti Village, covering key residential areas where focused awareness was essential. A total of 150 students, including both boys and girls, actively participated in the rally, demonstrating collective responsibility towards gender equality.

The participants raised awareness through impactful slogans such as “Save the Girl Child,” “Educate the Girl Child,” “Girl Child Development is Nation’s Development,” “Stop Child Marriage,” and “Avoid Female Infanticide.” The rally effectively engaged villagers and passers-by, drawing attention to the significance of protecting the rights and dignity of the girl child.



Outcome of the Programme

The rally had a positive and visible impact on the rural community. It enhanced public awareness regarding the social, educational, and legal importance of safeguarding the girl child. The programme also instilled a sense of social responsibility, leadership, and civic engagement among the student volunteers. The initiative strengthened the institution's commitment to community outreach, gender sensitisation, and inclusive development, in alignment with NAAC quality indicators.

The National Girl Child Day Awareness Rally was a meaningful initiative that successfully promoted the message of gender equality and girl child protection at the grassroots level. The programme contributed significantly to building social consciousness and reaffirmed the college's role in fostering sustainable social transformation.

